

www.tozerseeds.com

CELERY

The taste of innovation



About Us

Tozer Seeds is an independent British vegetable breeding company, founded in 1939. Initially a local company, by the 1970s Tozer Seeds was supplying seed to commercial growers across the UK. Today we have offices in Spain, the USA and Australia; our seed is sold and grown across the globe through our network of distributors.

Vision

We aim to provide consistent quality of seed and services whilst continuing the company tradition of innovation within plant breeding. We strive to ensure that all the seed we produce is of the highest germination and is healthy and pure.

As an independent company we are able to work very closely with our customers to provide the vegetable varieties they require in a continually changing marketplace. We aim to develop strong relationships with customers, suppliers and other partners throughout the supply chain.

Vegetable Seed Expertise

We have been breeding award winning varieties for over 70 years. We maintain a large product assortment ranging from exciting niche varieties to internationally grown market leaders. Our staff are knowledgeable, passionate and committed; our product development team carry out product variety trials around the world in order to build up an extensive knowledge and understanding of our products and their capabilities.

Future

Whilst our business continues to develop in areas across the globe, Tozer Seeds remains an independent vegetable seed breeder and supplier. Emphasis lies on developing new and innovative products with excellent field performance, together with distinct characteristics such as good flavour, to enable growers to produce crops of the highest quality.

Celery

Since our development of the world's first commercial celery variety in the 1980s Tozer Seeds has maintained its status as world leader in the development of new celery varieties. Our varieties are grown around the world and for many years we have worked to produce celery varieties which closely match the needs of various international end-market requirements.

We breed for yield, resistance to bolting, field holding ability, disease resistance and good flavour. A recent introduction for Northern Europe has been Remus which bulks up very rapidly at the start of the season, together with a good tolerance to bolting. Also showing great promise in the US as well as in the UK/Europe is Hudson for the main season. This has exceptional yield and shows excellent fusarium resistance across the USA. For southern Europe Julius is a great choice for pre-pack and processing with good petiole length and good tolerance to black heart.

Our expertise and breeding work are now truly international; we have varieties tailored to production and market preference around the world.





Technical Specifications **Celery**

VARIETY	MATURITY SLOT	HT TO 1ST KNUCKLE (cm)	PETIOLE COLOUR*	PETIOLE TEXTURE**	RESISTANCE TO BOLTING***	RESISTANCE TO RACE 2 FUSARIUM****	MAIN MARKETS	COMMENTS
Victoria	Early/main season	30	3	2	4	-	Northern Europe/ Canada/NZ	Industry standard in UK
Remus	Early/main season	28	3	3	4	-	Northern Europe	Quick maturing in UK
Hadrian TZ 9077	Main season	30	3	4	4	HR	Northern Europe/ USA	Smooth parallel sides, petioles with good colour
Octavius	Late season/ Glass House	27	3	2	3	-	Northern & Southern Europe	Flexible variety, high yields, field and glasshouse production
Monterey	Early/main season	30	3	3	3	-	Southern Europe	Industry standard in Spain
Julius TZ 5072	Late early & main season	32	3	3	3	-	Southern Europe	Smooth, parallel sided long petioles, throughout Europe
Arcadius TZ 5108	All season except bolt period	32	4	2	2	-	Southern Europe	Early, parallel sided, long petioles in Southern Europe
Loretta	All season except bolt period	29	1	2	1	-	Southern Europe	White/self blanching variety, quick growing for open field
Hudson TZ 3540	Mid season onwards	31	4	4	2	HR	USA/Northern Europe	Exceptional yield, excellent petiole count
TZ 6010	Main season	35	4	3	3	HR	USA	Excellent height & weight
TZ 6200	Main/late season	30	4	3	3	IR	USA	Consistent petiole count & yield
TZ 9779	Main/late season	32	3	4	1	IR	Australia/NZ/USA/N Europe	Very slender dark green petioles

Petiole Colour*

1 = very pale

5 = dark green

Petiole texture**

1 = very ribby

5 = very smooth

Resistance to bolting ***

1 = low

5 = high

Resistance to Fusarium****

HR = High Resistance

UE = Under Evaluation

The information that has been provided is an average of the data gathered from various trial locations under European and USA conditions. Please be aware that variations in the growing environment and climatic conditions can render this information inaccurate, it is intended for general guidance only.







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