



TOZER SEEDS

www.tozerseeds.com

WILD ROCKET





About Us

Tozer Seeds is an independent British vegetable breeding company, founded in 1939. Initially a local company, by the 1970's Tozer Seeds was supplying seed to commercial growers across the UK. Today we have offices in Spain and in the USA, and our seed is sold and grown across the globe through our network of distributors.

Vision

We aim to provide consistent quality of seed and services whilst continuing the company tradition of innovation within plant breeding. We strive to ensure that all our seed we produce is of the highest germination and that its healthy and pure.

As an independent company we are able to work very closely with our customers to provide the vegetable varieties they require in a continuously changing marketplace. We aim to develop strong relationships with customers, suppliers and other partners throughout the supply chain.

Vegetable Seed Expertise

We have been breeding award winning varieties for over 74 years. We maintain a large product assortment ranging from exciting niche varieties to internationally grown market leaders. Our staff are knowledgeable, passionate and committed, our product development team carry out product variety trials around the world in order to build up an extensive knowledge and understanding of our products and their capabilities.

Future

Whilst our business continues to develop in areas across the globe, Tozer Seeds remains an independent vegetable seed breeder and supplier. Emphasis lies on developing new and innovative products with excellent field performance together with distinct characteristics such as improved flavour, to enable growers to produce crops of the highest quality.

Wild Rocket

Tozer Seeds' wild rocket breeding programme began in the late 1990's when it became clear that wild rocket was a salad leaf with great potential but also shortcomings. The breeding work initially culminated in 2004 with the introduction of Voyager, the world's first named variety of wild rocket. Voyager combined excellent uniformity, yield and flavour with an upright habit, making it easier to harvest. Since that time we have continued to release improved wild rocket types; with improved agronomic, post harvest and consumer appeal characteristics. Recent successful introductions have been Dragon's Tongue® which has a unique attractive red vein, and Wildfire® a variety with significantly hotter flavour than standard types. Our latest varieties have improved mildew tolerance, reduced bolting, improved vigour and extended shelf life.

Tozer Seeds offers a selection of wild rocket varieties; providing retailers with improved flavour and more interesting leaves and growers with a more vigorous, slower bolting plant which is easier to grow.



Technical Specifications Wild Rocket

Variety	Leaf Uniformity	Plant Habit (Upright)	Serration	Bolt Tolerance	Vigour	Leaf Thickness	Comments
Voyager	3	4	4	3	4	4	More vigorous, uniform and upright than standard varieties. Also slower bolting with dark-green, thick leaves.
Discovery	4	5	5	3	4	4	Has a finely divided dark leaf and exceptional flavour, leaves are more upright and bolting is slower than standard varieties.
Adventurer	4	4	4	4	3	5	A more robust darker green leaf gives Adventurer a longer shelf life. This variety has great flavour, texture and good bolting tolerance.
Dragons Tongue®	4	4	4	4	2	4	Has very attractive red veining on the leaf which is a real point of difference. Also excellent flavour.
Wildfire®	2	4	3	5	4	4	Wildfire® was bred to be distinctive both in its flavour profile and its leaf shape. The flavour is hot and peppery, the leaves are less uniform than standard wild rocket giving this variety a more wild appearance. Not available for sale in the UK.
TZ 9029	4	4	5	4	3	4	Slow bolting under challenging mid-summer conditions and with excellent vigour and flavour, TZ9029 allows greater flexibility for wild rocket cultivation.

Scale:
1 = low
5 = high



The information that has been provided is an average of the data gathered from various trial locations under UK conditions. Please be aware that variations in the growing environment and climatic conditions can render this information inaccurate. It is intended for general guidance only.



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