



TOZER SEEDS

AMERICA

www.tozerseeds.com

CELERY





About Us

Tozer Seeds is an independent British vegetable breeding company, founded in 1939. Initially a local company, by the 1970's Tozer Seeds was supplying seed to commercial growers across the UK. Today we have offices in Spain and in the USA our seed is sold and grown across the globe through our network of distributors.

Vision

We aim to provide consistent quality of seed and services whilst continuing the company tradition of innovation within plant breeding. We strive to ensure that all the seed we produce is of the highest germination and that it is healthy and pure.

As an independent company we are able to work very closely with our customers to provide the vegetable varieties they require in a continuously changing marketplace. We aim to develop strong relationships with customers, suppliers and other partners throughout the supply chain.

Vegetable Seed Expertise

We have been breeding award winning varieties for over 74 years. We maintain a large product assortment ranging from exciting niche varieties to internationally grown market leaders. Our staff are knowledgeable, passionate and committed, our product development team carry out product variety trials around the world in order to build up an extensive knowledge and understanding of our products and their capabilities.

Future

Whilst our business continues to develop in areas across the globe, Tozer Seeds remains an independent vegetable seed breeder and supplier. Emphasis lies on developing new and innovative products with excellent field performance together with distinct characteristics such as good flavour, to enable growers to produce crops of the highest quality.

Celery

Since our development of the world's first commercial hybrid celery variety in the 1980's Tozer Seeds has maintained its status as world leader in the development of new celery varieties. Our seed is now grown around the world and for many years we have worked to produce celery varieties which closely match the needs of various international end-market requirements.

We breed for yield, resistance to bolting, field holding ability, disease resistance and good flavour. Two recent introductions, which have performed exceptionally well in the UK trials, are TZ 6029 and Titus (TZ 9778).

Our expertise and breeding work are now truly international; we have varieties tailored to production and market preference around the world.



Technical Specifications Celery

| Variety | Maturity Slot | Ht to 1st Knuckle (cm) | Petiole colour* | Petiole texture** | Resistance to bolting*** | Resistance to Fusarium**** | Main Markets | Comments |
|------------------------------|--------------------------------|------------------------|-----------------|-------------------|--------------------------|----------------------------|--------------------------------|--|
| Victoria | Early/main season | 30 | 3 | 2 | 4 | - | Northern Europe/ Canada/NZ | Industry standard in UK |
| NEW TZC 6029 | Early/main season | 28 | 3 | 3 | 4 | - | Northern Europe | Quick maturing in UK |
| NEW Titus TZC 9778 | Main/late season | 32 | 3 | 3 | 1 | UE | Northern Europe | Good field holding ability for UK production |
| Octavius | Late season/ Glass House | 27 | 3 | 2 | 3 | - | Northern & Southern Europe | Flexible variety, high yields, field and glass-house production |
| Spartacus | Early/main season | 31 | 3 | 2 | 4 | - | Northern & Southern Europe | Good field holding ability |
| Granada | Main/late season | 28 | 3 | 2 | 1 | UE | Northern Europe/ Australia/NZ | Good yield/ bold petioles |
| NEW Florian TZC 8962 | 2nd/early onwards | 33 | 2 | 2 | 3 | - | Northern Europe | Tall self blanching variety |
| Monterey | Early/main season | 30 | 3 | 3 | 3 | UE | Southern Europe | Industry standard in Spain |
| NEW Arcadius TZC 5108 | All season, except bolt period | 32 | 4 | 3 | 3 | UE | Southern Europe | Early, parallel sided, long petioles in Southern Europe |
| NEW Julius TZC 5072 | Late early & main season | 32 | 3 | 3 | 3 | UE | Southern Europe | Smooth, parallel sided long petioles, throughout Europe |
| NEW Hadrian TZC 9077 | Main season | 30 | 3 | 4 | 4 | FT | Spain/USA | Smooth parallel sides petioles with good colour, still under trial |
| TZC 0295 | Main/late season | 30 | 3 | 3 | 2 | FT | USA/Northern Europe/ Australia | Smooth petioles with good yields |
| TZC 6200 | Main/late season | 30 | 4 | 3 | 3 | FT | USA | Consistent petiole count & yield |
| TZC 6010 | Main season | 35 | 4 | 3 | 3 | FT | USA | Excellent height & weight |
| TZC 9779 | Main/late season | 32 | 3 | 4 | 1 | - | Australia/NZ/USA | Very slender dark green petioles |
| Polo | Late early & main season | 21 | 3 | 3 | 3 | UE | France/Italy | Ideal to sell as whole stick suitable for French/Italian markets |
| Loretta | All season | 29 | 1 | 2 | 1 | - | Southern Europe | White/self blanching variety, quick growing for open field |

Petiole Colour* 1 = very pale 5 = dark green
 Petiole texture** 1 = very ribby 5 = very smooth
 Resistance to bolting *** 1 = low 5 = high
 Resistance to Fusarium**** FT = Field Tolerance UE = Under Evaluation

The information that has been provided is an average of the data gathered from various trial locations under European and USA conditions. Please be aware that variations in the growing environment and climatic conditions can render this information inaccurate, it is intended for general guidance only.



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