



TOZER SEEDS

www.tozerseeds.com

CELERY





About Us

Tozer Seeds is an independent British vegetable breeding company, founded in 1939. Initially a local company, by the 1970's Tozer Seeds was supplying seed to commercial growers across the UK. Today we have offices in Spain and in the USA our seed is sold and grown across the globe through our network of distributors.

Vision

We aim to provide consistent quality of seed and services whilst continuing the company tradition of innovation within plant breeding. We strive to ensure that all the seed we produce is of the highest germination and that it is healthy and pure.

As an independent company we are able to work very closely with our customers to provide the vegetable varieties they require in a continuously changing marketplace. We aim to develop strong relationships with customers, suppliers and other partners throughout the supply chain.

Vegetable Seed Expertise

We have been breeding award winning varieties for over 74 years. We maintain a large product assortment ranging from exciting niche varieties to internationally grown market leaders. Our staff are knowledgeable, passionate and committed, our product development team carry out product variety trials around the world in order to build up an extensive knowledge and understanding of our products and their capabilities.

Future

Whilst our business continues to develop in areas across the globe, Tozer Seeds remains an independent vegetable seed breeder and supplier. Emphasis lies on developing new and innovative products with excellent field performance together with distinct characteristics such as good flavour, to enable growers to produce crops of the highest quality.

Celery

Since our development of the world's first commercial hybrid celery variety in the 1980's Tozer Seeds has maintained its status as world leader in the development of new celery varieties. Our seed is now grown around the world and for many years we have worked to produce celery varieties which closely match the needs of various international end-market requirements.

We breed for yield, resistance to bolting, field holding ability, disease resistance and good flavour. Two recent introductions, which have performed exceptionally well in the UK trials, are TZ 6029 and Titus (TZ 9778).

Our expertise and breeding work are now truly international; we have varieties tailored to production and market preference around the world.



Technical Specifications Celery

Variety	Maturity Slot	Ht to 1st Knuckle (cm)	Petiole colour*	Petiole texture**	Resistance to bolting***	Resistance to Fusarium****	Main Markets	Comments
Victoria	Early/main season	30	3	2	4	-	Northern Europe/ Canada/NZ	Industry standard in UK
NEW TTC 6029	Early/main season	28	3	3	4	-	Northern Europe	Quick maturing in UK
NEW Titus TTC 9778	Main/late season	32	3	3	1	UE	Northern Europe	Good field holding ability for UK production
Octavius	Late season/ Glass House	27	3	2	3	-	Northern & Southern Europe	Flexible variety, high yields, field and glass-house production
Spartacus	Early/main season	31	3	2	4	-	Northern & Southern Europe	Good field holding ability
Granada	Main/late season	28	3	2	1	UE	Northern Europe/ Australia/NZ	Good yield/ bold petioles
NEW Florian TTC 8962	2nd/early onwards	33	2	2	3	-	Northern Europe	Tall self blanching variety
Monterey	Early/main season	30	3	3	3	UE	Southern Europe	Industry standard in Spain
NEW Arcadius TTC 5108	All season, except bolt period	32	4	3	3	UE	Southern Europe	Early, parallel sided, long petioles in Southern Europe
NEW Julius TTC 5072	Late early & main season	32	3	3	3	UE	Southern Europe	Smooth, parallel sided long petioles, throughout Europe
NEW Hadrian TTC 9077	Main season	30	3	4	4	HR	Spain/USA	Smooth parallel sides petioles with good colour, still under trial
TTC 0295	Main/late season	30	3	3	2	HR	USA/Northern Europe/ Australia	Smooth petioles with good yields
TTC 6200	Main/late season	30	4	3	3	UE	USA	Consistent petiole count & yield
TTC 6010	Main season	35	4	3	3	HR	USA	Excellent height & weight
TTC 9779	Main/late season	32	3	4	1	-	Australia/NZ/USA	Very slender dark green petioles
Polo	Late early & main season	21	3	3	3	UE	France/Italy	Ideal to sell as whole stick suitable for French/Italian markets
Loretta	All season	29	1	2	1	-	Southern Europe	White/self blanching variety, quick growing for open field

Petiole Colour* 1 = very pale 5 = dark green
 Petiole texture** 1 = very ribby 5 = very smooth
 Resistance to bolting *** 1 = low 5 = high
 Resistance to Fusarium**** HR = High Resistance UE = Under Evaluation

The information that has been provided is an average of the data gathered from various trial locations under European and USA conditions. Please be aware that variations in the growing environment and climatic conditions can render this information inaccurate, it is intended for general guidance only.



TOZER SEEDS

Tozer Seeds Ltd • Pyports • Downside Bridge Road
Cobham • Surrey • KT11 3EH • United Kingdom

Tel: +44 (0)1932 862 059

Fax: +44 (0)1932 868 973

Email: sales@tozerseeds.com

www.tozerseeds.com