



**TOZER SEEDS**

VEGETABLE SEED EXPERTISE

[www.tozerseeds.com](http://www.tozerseeds.com)

**WILD ROCKET**

**The taste of innovation**



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## About Us

**Tozer Seeds is an independent British vegetable breeding company, founded in 1939.** Initially a local company, by the 1970s Tozer Seeds was supplying seed to commercial growers across the UK. Today we have offices in Spain, the USA and Australia; our seed is sold and grown across the globe through our network of distributors.

## Vision

We aim to provide consistent quality of seed and services whilst continuing the company tradition of innovation within plant breeding. We strive to ensure that all our seed we produce is of the highest germination and that its healthy and pure.

As an independent company we are able to work very closely with our customers to provide the vegetable varieties they require in a continually changing marketplace. We aim to develop strong relationships with customers, suppliers and other partners throughout the supply chain.

## Vegetable Seed Expertise

We have been breeding award winning varieties for over 70 years. We maintain a large product assortment ranging from exciting niche varieties to internationally grown market leaders. Our staff are knowledgeable, passionate and committed; our product development team carry out product variety trials around the world in order to build up an extensive knowledge and understanding of our products and their capabilities.

## Future

Whilst our business continues to develop in areas across the globe, Tozer Seeds remains an independent vegetable seed breeder and supplier. Emphasis lies on developing new and innovative products with excellent field performance together with distinct characteristics such as improved flavour, to enable growers to produce crops of the highest quality.

## Wild Rocket

Tozer Seeds' wild rocket breeding began in the late 1990s when it became clear that wild rocket was a salad leaf with great potential but also shortcomings. The breeding work initially culminated in 2004 with the introduction of Voyager, the world's first named variety of wild rocket. Voyager combined excellent uniformity, yield and flavour with an upright habit, making it easier to harvest. Since that time we have continued to release new wild rocket types with improved agronomic, post-harvest and consumer appeal characteristics. Recent successful introductions have been Dragon's Tongue® which has a unique attractive red vein, and Wildfire® a variety with significant hotter flavour than standard types. Our latest varieties, Apollo TZ 4194 and Saturn TZ 1138 all have improved mildew tolerance, reduced bolting, improved vigour and extended shelf life.

Tozer Seeds provides a selection of wild rocket varieties; providing retailers with improved flavour and more interesting leaves and growers with more vigorous, slower bolting plants which are easier to grow.





## Technical Specifications **Wild Rocket**

Variety	LEAF UNIFORMITY	PLANT HABIT (Upright)	SERRATION	BOLT TOLERANCE	VIGOUR	LEAF THICKNESS	MILDEW TOLERANCE	COMMENTS
<b>Voyager</b>	3	4	4	3	4	4	2	Voyager is more vigorous, uniform and upright than standard varieties. Also slower bolting with dark-green, thick leaves.
<b>Apollo TZ 4194</b>	3	4	4	3	4	4	4	A new mildew tolerant, wild variety that delivers a similar vigour to Voyager with good uniformity. It has a good colour and upright habit. The mildew tolerance makes it ideal for main season and autumn productions.
<b>Athena TZ 1441</b>	4	4	4	3	3	4	3	A highly uniform variety with mildew tolerance. Athena is a versatile variety suitable for many production areas.
<b>Saturn TZ 1138</b>	3	4	4	3	4	4	3	Another excellent new mildew tolerant variety. It is fast growing, but slow bolting with a leaf shape which is darker than Voyager.
<b>Artemis TZ 1415</b>	4	4	5	5	3	4	2	Artemis is an ideal variety for use in the summer period. It is extremely slow bolting with very dark, highly serrated leaves.
<b>Dragons Tongue</b>	4	4	4	4	2	4	2	Has very attractive red veining on the leaf which is a real point of difference. Also excellent flavour.
<b>Wildfire® TZ 0116</b>	2	4	2	5	4	4	2	Wildfire® has a distinctive hot and peppery flavour, the leaves are less uniform than standard wild rocket giving this variety a more wild appearance. Very slow to bolt.

Scale: 1 = low  
5 = high



The information that has been provided is an average of the data gathered from various trial locations under UK conditions. Please be aware that variations in the growing environment and climatic conditions can render this information inaccurate. It is intended for general guidance only.



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